

Change for the better

OSCAR LEARNS FROM ITS CUSTOMERS – PETS KNOW WHAT THEY WANT, THEY TELL OSCAR AND OSCAR DELIVERS

Oscar's aim has been to produce a product that franchisees can sell with confidence – and there is no doubt that customers can't wait to snap it up.

As Oscar continues to build its reputation on the strength of its franchisees, the facts provided by the Pet Food Manufacturers' Association confirm that pet food in the UK is currently a £1.5 billion growth industry. When 50 per cent of homes have a pet, the chances of capturing some of the country's 17 million pets through a pet food home delivery service can be second to none

SUPPORT

As Paul Hanna from South Down, Northern Ireland says: "I've been running my full-time Oscar business since 1995. It's great. My wife, Audrey, supports me by managing diary dates and the accounts while I deliver, canvass and provide the Oscar personal pet care service direct to my customers.

"It all began when my job as a supervisor in the inspection department of an engineering company

became less of a challenge. Selling had an appeal, but I really needed to find a system that would teach me the ropes.

"Franchising ticked all the boxes and meeting Oscar offered me a complete support package that guaranteed repeat business. The years have brought me new friends and kept me interested. There's never a dull moment, opportunities seem to come my way and what's better than to support some of Northern Ireland's dog agility shows?"

Oscar has the experience and confidence to recognise the importance of making career-changing decisions, so if you like the idea of running your own business, there is no question that your change for the better should be with Oscar. **MM**

Call Oscar today on 0800 068 1106 for full details and a free information pack.

FREE INFO NO: 4211



Paul Hanna: "Franchising ticked all the boxes"



Perfect balance

THE OVENU BUSINESS MODEL IS BASED AROUND FRANCHISEES BEING IN CONTROL OF THEIR WORK SCHEDULES AND DAY-TO-DAY OPERATIONS

Ovenu is developing its oven cleaning franchise model to ensure it remains not only the leader in its market place, but also one of the best value franchise opportunities in the UK.

The Ovenu business model is based around the franchisee being in control of their work schedule and day-to-day operations. Franchisees make appointments and manage their own work diary and they determine the price the customer pays. So

admin is kept to a minimum and franchisees can concentrate on earning money, which is usually why they decided to buy a franchise in the first place.

DEVELOPED

Ovenu has been carefully developed by owner and managing director Rik Hellewell to provide good value to franchisees. The start-up costs represent exceptional value for a franchise system as successful and established as Ovenu now is.

The level of drawings that a franchisee can expect to achieve is equally good, because the harder they work the more they earn, which is exactly how it should be. Some franchisees are able to command an average order value of £75 to £80 because of the standard of service they offer, others will clean 70 to 80 ovens a month, while a small number of franchisees are going down the multi-van route to increase their earnings.

Whichever of those business development options might suit you, remember as a franchisee you always have the help and support of your franchisor to guide you so that you make the best choice for yourself and your family.

The Ovenu franchise model is equally good value for franchisees who value their independence and want to take control of their work/life balance. **MM**

For more information call Ken Rostron on 01325 251455 for an initial chat and prospectus.

FREE INFO NO: 4062