

franchising



Make it a **great 2008**

THERE'S NEVER BEEN A BETTER TIME
TO JOIN THE OVENU NETWORK

The new year will see OVENU, the oven valeting franchise, begin its 15th year of providing the very best oven valeting service throughout the UK. With a mature network of over 100 experienced franchisees, OVENU will be pressing on with further franchisee recruitment to satisfy the rising demand for its services.

Says Rik Hellewell, OVENU's managing director: "We're not surprised to see that our network is going from strength to strength. Many of our longstanding franchisees are experiencing significant repeat and referral orders.

QUALITY

"Over 80 per cent is common as clients appreciate the high levels of quality and service which OVENU's

franchisees provide. We go to extraordinary lengths to ensure our highly trained network members deliver the finest quality workmanship.

"Throughout our 14 years we've embarked upon an ambitious strategy of product and service development based on our extensive experience as the market leader. That development will continue and so maintain the OVENU brand in number one position in the market place.

"By having a system and working practices that regularly exceed client expectations, our franchisees generate excellent levels of profit. The bespoke OVENU product range simply outperforms any other systems and therefore generates huge levels of client satisfaction.

"2008 will also see the introduction of further initiatives that will generate even higher profits for the network as loyalty to the OVENU brand grows. We are well on target to do in excess of 100,000 jobs by the end of 2008. There's never been a better time to join the OVENU network. We have exciting times ahead."

Ken Rostron, partner of the Darlington-based Franchise Company, adds: "We are always happy to speak to anyone interested in an Ovenu franchise. Franchising is very much a 'people' business, and although the internet is a very useful tool for gathering information, it won't ever have a 'personality'.

"Buying a franchise is a huge decision that must be based on sound forecasts and evidence of a successful operation. We like chatting to people over the phone initially as this gives us and prospective OVENU franchisees the opportunity to exchange important information about the Ovenu opportunity." **MM**

For more information call **01325 251455**.

FREE INFO NO: 4062

Written in the signs

SIGNS EXPRESS REFLECTS ON ANOTHER YEAR OF FRANCHISING ACHIEVEMENTS

With over 80 franchises across the UK and Ireland, Signs Express has developed into a leading force within the signs and graphics industry.

Its national reputation for providing quality products, accompanied by excellent customer service, has sustained growth since its conception in 1989, and through its substantial franchise network is able to combine total coverage with local knowledge to offer the best service to its B2B clients.

EXHIBITION

The Signs Express 2008 calendar kicks off with the British Franchise Exhibition on January 25-26 in Manchester, with the company exhibiting its franchising opportunities on stand S100. Prospective franchisees will be given the chance to discuss the franchising model with experienced team members and hear first-hand from Signs Express' first franchisee, Ken Bevis, who has operated the N&NE Lincs territory for over 15 years.

Signs Express looks for drive, determination, commitment and enthusiasm for hard work from all its potential franchisees.

In return, franchisees receive a number of benefits, including a challenging career within the lucrative signs and graphics industry, a franchise

package that includes all that's needed to set up a business, training and ongoing support from a team of experts and an established brand with a reputation for quality products and service.

No sign industry experience is required as the dedicated training covers all aspects of the business. Experienced sign makers are recruited from the outset to carry out work, whilst the franchisee works to grow and manage the business.

Signs Express has witnessed a number of success stories over the course of 2007, including centre expansion for Peterborough, Glasgow, Preston, Aberdeen and Exeter; ongoing signage production for various projects; as well as success for Signs Express (Sligo), which reached the finals of the Irish Franchise Awards in November.

Recent centre openings in Dundee, Sligo, Bradford and Huddersfield have also been cause for celebration. **MM**

For further information on the Signs Express franchise call Tony Marsh on **01603 625925** or visit www.signsexpress.co.uk

FREE INFO NO: 4038

