

OVENU reveals new options package

YOU CAN NOW BECOME INVOLVED WITH OVEN
VALETING FRANCHISE OVENU FROM ONLY £4,950



When the going gets tough, and it couldn't get much tougher, a radical and proactive approach is called for. This is exactly what OVENU, the UK's leading oven valeting franchise, has masterminded.

We are all aware that the current financial state of the nation possibly isn't quite as rosy as this time last year. Lenders have 'raised the bar' somewhat with amended borrowing criteria and the media is having a field day reporting doom and gloom on an almost daily basis.

GOOD NEWS

Here is the good news: OVENU has now launched a new, innovative and unique 'options' package, an initiative designed to help potential franchisees

become involved with the largest network of franchisees in the industry sector.

OVENU's founder and managing director, Rik Hellewell, explains: "We have always been extremely proactive when it comes to recruiting new network members. I currently believe that there are many good prospective OVENU franchisees out there that would dearly love to work with us but, through no fault of their own making, simply can't raise the finance to do so.

"The easy option would be for us to simply pull the ladder up and say we're not recruiting new franchisees. That approach isn't the way OVENU resolve difficult situations or solve problems, so we needed to find an innovative way forward. The result is the OVENU Options package."

The initiative is simplicity itself. The original start-up fee has been split into two parts: a start-up kit, which includes initial training to ISO 9001 standard, equipment, tools, products and vehicle livery, and the licence fee, which forms the second part of the equation.

COST-EFFECTIVE

Says Rik: "With the start-up kit costing just £4,950 (plus VAT) it is now possible for almost anybody that fits our profile to become involved with OVENU. The fee for the licence is also ultimately flexible and costs from as little as £184 (including VAT) a month over the duration of the initial agreement period.

"I firmly believe that this is the way forward in these strange economic conditions. To give people the opportunity to work with the largest franchised network in the industry, while being prepared and willing to offer 'terms', simply has to be a win-win scenario for both parties. As OVENU is a private limited company we are in a position to decide our future with neither shareholders nor 'government intervention' getting in the way of progress." **MM**



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FOR MORE INFORMATION

■ For more information on becoming a member of the OVENU network call Ken Rostron on **01325 251455**.

FREE INFO NO: 4062